



Robust reporting & analytics at your fingertips



mtView Features

- Streamline your reporting by consolidating all your wholesale data into a modern, flexible analytics platform
- Gain deeper business insights with drill-through data to get from the 10,000 foot view (such as, what are my total sales YTD?) to the 10-foot view (what specific items did I sell to Customer A in the last month?) all within one easy-to-use dashboard
- Save valuable time! Schedule reports to be automatically sent to you and members of your team on a set cadence such as daily, weekly, monthly
- mtView uses the same permission sets you have already in MarketTime, so each User sees the right data
- Use the Creator License Add-On to leverage your MarketTime data to build your own reports within Tableau
- The mtView Pro subscription is our most powerful analytics offering & allows you to leverage your own data to build reports within Tableau, as well as create custom data flows & bring in new datasources









CRUCIAL CONTEXT FOR ANALYZING YOUR OVERALL SALES STRATEGY

Features and Benefits

- The MarketTime Industry Index is an exclusive resource within mtView comprising aggregated industry data from over \$5B in B2B sales to 200K+ retailers across the United States.
- Unique data set, representing sales to the independent retail channel, not mass-market.
- Compare your company's sales performance against the MarketTime Industry Index overall, state, or zip code.
- This information is not available anywhere else, providing you with crucial context for your overall sales strategy.

Please note that the MarketTime Industry Index is meant solely as an informational tool, and MarketTime makes no guarantees about its accuracy or reliability as a tool to inform decision-making.







