MARKET TIME

UNDERSTANDING THE HIDDEN COSTS OF MANUALLY PROCESSING ORDERS AND PAYMENTS

Manual Processing Errors

- Manually processing orders and payments results in more errors and more time spent trying to collect payment information.
- Automated order delivery drastically reduces these errors, and payments can be immediately processed using mtCharge+, ensuring order details are accurately captured and processed seamlessly.

Longer Order Fulfillment Timelines

- Manually inputting orders and payments slow down the order fulfillment process.
- Automated order delivery and mtCharge+ shorten the time required to fulfill orders and capture payment.

Increased Labor Costs

- Manually inputting order information, calling for payment, and manually inputting credit card details is time-consuming.
- These repetitive tasks can be performed using automated order delivery and mtCharge+, freeing your team's time to focus on strategic tasks that drive growth.

Less Time for Growth

- When manual tasks bog down your team, they have less time to focus on innovation, strategic planning, and customer engagement.
- Let's say a brand processes 100 orders weekly. You're looking at approximately 25-33 hours of manual order processing.
- Automating this process could reduce this time to about 5 hours, saving up to 28 hours a week!